



# PUAKA MATARIKI FESTIVAL 2020

## Registration and Funding Application Guide

### KARAKA

Nā Victoria Campbell

Tākina mai rā te huihuika o Matariki, o Puaka, o Tautoru, o Takurua. Ko Puaka ki ruka hai tohu o te wā, kia rite ai kā tākata. Kia whacker ake a Matariki ka pānuitia ia whetū e taea ai te matapae i te tau e tū mai nei. He wā hoki kia poroporoaki ai te huka mate o te tau ka huri. Tara a Pōhutukawa he pae whakamahara mom aku tau kahuraki. Kua kohia kā tipu kia tāpaea ki a Matariki. Ko te manaaki, ko te atawhai i te taiao ētahi kaupapa nui mō te whakanui i a Matariki kia whakamanawatia te whenua me te wai. Tērā a Waitī, a Waitā, a Waipuna-ā-raki, a Tupuāraki, a Tupuānuku, a Ururaki, kia mahara hoki tātou ki te tiaki i te ao tūroa, mō tātou ā mō kā uri ā muri ake nei. Tērā hoki a Hiwaitearaki hai awhero o kā wawata.

*Horahia nuitia mai kā hua tuawhiti mātinitini o te tau.*

For centuries, people across the world have observed the rising and setting of stars as indicators of seasonal change and prosperity. In Aotearoa New Zealand the helical rising of the constellations Matariki (Pleiades) and Tautoru (Orion), and the stars Puaka (Rigel) and Takurua (Sirius), represents this transformation. When Puaka is suspended above here in the South, we know it is time to prepare for the cyclical adjustment. When Matariki rises, an insight can be acquired into the season ahead. It is also a time of reflection and to farewell those who have passed on. Pōhutukawa (Sterope) is the star that reminds us of our treasured ones that have gone. Matariki signifies our connection to the environment and our food resources. Traditionally, food was cooked and offered to the star cluster, reminding us to respect and care for the natural world, so that future generations may enjoy the same quality of life we cherish. The stars of Matariki hold dominion over particular areas of our environment: Waitī (Maia) – fresh water, Waitā (Taygeta) – the sea, Waipuna-ā-raki (Electra) – the rain, Tupuānuku (Pleione) – everything that grows within soil, Tupuāraki (Atlas) – everything that grows above ground, Ururaki (Merope) – the winds. There is also Hiwaitearaki (Calæno), the star associated with granting our wishes and realising our aspirations for the coming year.

*Let us be favoured by the multitude of immense opportunities.*

## KAUPAPA

In 2020, Matariki sets on Friday 15 May and rises in the correct lunar phase\* on Monday 13 July.

**This year, we will hold our festival from Monday 13 July to Sunday 26 July.**

In Ōtepoti Dunedin we acknowledge the midwinter return of the lone star Puaka and the star cluster Matariki, celebrating the Māori New Year through a diverse citywide programme of community events that celebrate wānaka (learning) and whanaukataka (community).

You or your roopū can register to be part of the Festival. You can also apply for funding to help hold your event, gathering or activity. Events or activities being undertaken during the 25 June – 9 July period will be given priority for grant funding.

We look forward to receiving your registration or funding application.

\* Matamua, R. (2017). *Matariki: The star of the year*. Wellington: Huia.

## PĀNUI

This guide is for all event organisers who would like to be part of the 2020 Dunedin Puaka Matariki Festival, whether you apply for funding support or not.

This year the Festival programme will be online and in printed form. We will promote the Dunedin Puaka Matariki Festival through social media and other networks across Dunedin.

If we accept your event registration, we will work with you to support the marketing of your event. We will supply information and resources to support your marketing and promotion plan. We will also be building relationships with local media around the whole Festival, and will ensure your event is discussed with media.

Please read this guide carefully.

If you want to register your event and don't need funding from the Puaka Matariki Festival Grant Fund, complete only the first part of the form, the **Event Registration**.

If you are also applying for funding from the contestable Puaka Matariki Grant Fund, please complete the full **Event Registration and Funding Application** form.

**Event registrations and funding applications close at 5pm, Friday 1 May 2020.**

**Event organisers will be advised if they have received funding by Monday 25 May 2020.**

## **PŪTEA**

This year \$12,500 is available in the grant pool. This funding will be used to support a wide range of events in the Festival programme.

We will prioritise funding for events that happen during the Festival. Our grant funding is a contribution to any event – it is not intended to be the sole provision. We encourage event organisers to look for or have other forms of funding.

Individuals and roopū can apply.

Schools may apply to the contestable fund if they can demonstrate that their event is supplementary to their usual curriculum and therefore not covered by the Ministry of Education. This criterion does not preclude schools registering their events for the Festival programme.

There are three different funding areas:

### **Whanaukataka:**

*Relationship, kinship, sense of family connection - a relationship through shared experiences and working together which provides people with a sense of belonging*

The Whanaukataka funding area is aimed at small events or gatherings that bring whānau and communities together. You can apply for up to \$500.

### **Hui:**

*To gather, congregate, assemble, meet*

The Hui funding area is aimed at larger events that may go over a number of days, or an event that is aimed at a larger group of people. You can apply for between \$500 and \$2500.

### **Whakanui:**

*To enlarge, celebrate, honour, exalt, magnify*

The Whakanui funding area supports either a large event or events. There are extra requirements for large events or for roopū asking for \$2500 and over. Please see the Rau Tautoko section below.

## **RAU TAUTOKO**

All applicants must complete the funding application form. The application must include the name of your event, and contact details for the main organiser.

If you apply for more than \$500, you must send us a full event budget. If you apply for \$2500 or more, you must also send us quotes for your costs. We require two

quotes for any single item of \$2000 or more. Before you apply for \$2500 or more, you must also speak with the Festival Coordinator to discuss your event.

Please send us reviews of previous events or letters of support. Please note: Members of the Puaka Matariki Festival Steering Roopū cannot offer letters of support.

You must send us all your supporting documents together with your funding application.

A Puaka Matariki Festival Funding Komiti will assess all applications and allocate funding. The Festival Coordinator does not take part in the funding decisions.

The Funding Komiti will assess your application for its contribution to the kaupapa or values of the Festival – namely, the celebration of wānaka (learning) and whanaukataka (community), in particular through the sharing of mātauraka Māori.

**The Dunedin Puaka Matariki Festival Funding Komiti makes the final decision on any grants. There is no appeal process.**

## **KŌRERO**

The Dunedin Puaka Matariki Festival supports events which celebrate Puaka Matariki and are open to the public. The Festival includes and supports a wide range of events.

Registrations or funding applications for events which do not fit the overall kaupapa or values of Puaka Matariki are not eligible for funding, and may not be eligible to be part of the Festival. If you are unsure whether the kaupapa or values of your event fit with Puaka Matariki, please contact the Festival Coordinator.

The Festival dates are 13 July – 26 July 2020. We will prioritise funding for events that happen during the Festival. We will also prioritise events that consider the advice of tohuka kōkōraki\* about tika times to feast and when to draw indoors for quiet observation of the season.

\* Matamua, R. (2017). *Matariki: The star of the year*. Wellington: Huia.

Your event must take place within the City of Dunedin. Please refer to this map of the Dunedin City boundaries:



You should have other income for your event. We encourage applications from events with support from other funding sources, income from ticket sales, and/or support in kind. If you already receive DCC funding, you must speak with the Festival Coordinator before you apply, as you may not be eligible to receive a Puaka Matariki Festival grant.

Large public events, organisations or institutions can apply on behalf of their local community. You need to show evidence of your financial contribution to the project, and of a longer-term commitment to the kaupapa or values of the Dunedin Puaka Matariki Festival.

Puaka Matariki Festival funding cannot be used to buy any assets such as clothing, equipment or items that benefit any one person or group. Puaka Matariki Festival funding cannot be used to fund ongoing costs. If you are unsure whether your costs are eligible, please speak with the Festival Coordinator before you apply.

The Festival Funding Komiti may choose not to fund your event, or give you a smaller amount than you applied for. If this happens, we may still welcome your event as part of the Festival programme, and will work with you to support the marketing of your event.

If you receive Puaka Matariki Festival grant funding, you must put the Dunedin Puaka Matariki Festival logo on your posters, fliers and online marketing.

**You must also complete a 'Report Form' as soon as possible following the completion of the event.** The form asks you for information about how your event went, who took part, how many people attended, and how you spent the funding. A Report Form template will be sent to you in due course.

The Coordinator will acknowledge all applications.

We will not accept late or incomplete registrations or applications.

If you have any queries about your event's suitability, or experience any problems completing your application, please call the Festival Coordinator (details below).

## **CONTACT**

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Dunedin Puaka Matariki Festival Coordinator

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